

From: Jerry Ponko
To: Microsoft ATR
Date: 1/23/02 10:06pm
Subject: Microsoft Settlement

As an IT professional for the past fifteen years I would like to say that I am opposed to the Proposed Final Judgement (PFJ). The PFJ prohibits certain behaviors by Microsoft towards OEMs, but curiously allows the following exclusionary practices:

Section III.A.2. allows Microsoft to retaliate against any OEM that ships Personal Computers containing a competing Operating System but no Microsoft operating system.

As anecdotal evidence of Microsoft's past anti-competitive behavior against a small OS competitor, Be Inc., I present a quote from an article <http://www.byte.com/documents/s=1115/byt20010824s0001/0827_hacker.html> by Byte Magazine's Scot Hacker:

"With so little profit margin in the computer retail business, and with so little to set one brand of computer apart from another, it would seem that out-of-the-box dual-boot capabilities would be a tremendous differentiating factor for hardware vendors. It would seem that there would be financial incentives for computer vendors to be asking Be for 10,000-license deals. These bundling arrangements would be good for Be, good for OEMs, and good for consumers.

In his own column, Gassée has written several times about Microsoft's Windows OEM License and the ways in which it limits the freedoms of PC OEMs. In July 2001, I spoke with Gassée to find out why no dual-boot computers with BeOS or Linux installed alongside Windows can be purchased today. In the 1998-1999 timeframe, ready to prime the pump with its desktop offering, Be offered BeOS for free to any major computer manufacturer willing to preinstall BeOS on machines alongside Windows. Although few in the Be community ever knew about the discussions, Gassée says that Be was engaged in enthusiastic discussions with Dell, Compaq, Micron, and Hitachi. Taken together, preinstallation arrangements with vendors of this magnitude could have had a major impact on the future of Be and BeOS. But of the four, only Hitachi actually shipped a machine with BeOS pre-installed. The rest apparently backed off after a closer reading of the fine print in their Microsoft Windows License agreements. Hitachi did ship a line of machines (the Flora Prius) with BeOS preinstalled, but made changes to the bootloader ? rendering BeOS invisible to the consumer ? before shipping. Apparently, Hitachi received a little visit from Microsoft just before shipping the Flora Prius, and were reminded of the terms of the license.

Be was forced to post detailed instructions on their web site

explaining to customers how to unhide their hidden BeOS partitions. It is likely that most Flora Prius owners never even saw the BeOS installations to which they were entitled. "

Unsurprisingly, Be Inc. has since gone out of business and Microsoft has succeeded in crushing another competitor. If a small company like Be Inc. cannot succeed by giving away its OS for free to OEMs, what chance is there for any future competitors to Microsoft?

Section III.B. requires Microsoft to license Windows on uniform terms and at published prices to the top 20 OEMs, but says nothing about smaller OEMs. This leaves Microsoft free to retaliate against smaller OEMs, including important regional 'white box' OEMs, if they offer competing products.

Section III.B. also allows Microsoft to offer unspecified Market Development Allowances -- in effect, discounts -- to OEMs. For instance, Microsoft could offer discounts on Windows to OEMs based on the number of copies of Microsoft Office or Pocket PC systems sold by that OEM. In effect, this allows Microsoft to leverage its monopoly on Intel-compatible operating systems to increase its market share in other areas, such as office software, ARM-compatible operating systems, game consoles and home entertainment systems. By allowing these practices, the PFJ is encouraging Microsoft to extend its monopoly in Intel-compatible operating systems, and to leverage it into new areas.

Some of the remedies that various observers, including me, have thought appropriate are for Microsoft's preload agreements to be vacated and new ones prohibited, the opening of Microsoft's office suite data file formats, and the submission of present and future Microsoft networking protocols to an independent open standards body.

Since I cannot address the whole PFJ as I want to be brief and time does not permit, I will state that the PFJ is riddled with loop holes in Microsoft's favor and does nothing to remedy Microsoft's illegal monopolist behavior. As it stands now, the PFJ would not be a slap on the wrist but would grant full permission to Microsoft to do what it's been doing, and more. Furthermore and curiously, the PFJ does not address the ill-gotten gains of Microsoft's past illegal monopolistic activities. How is that possible? Certainly bank robbers would not be given such generosity!

Sincerely concerned,
Jerold Ponko